

AUTHORISED CASE STUDY:

DRYDOCKS WORLD WORKPLACE SAFETY LEARNING CAMPAIGN

A Pilot Project To Test The NoMoreCourses Concept

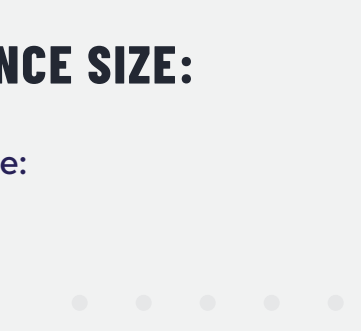
Objective

Make a measurable and provable impact on safety behaviours



LEARNING CAMPAIGN ANALYTICS

Client



Report Date:

1 NOVEMBER 2020



TARGET AUDIENCE SIZE:

Target Audience Size:

146

Average participation rate:

97.9%

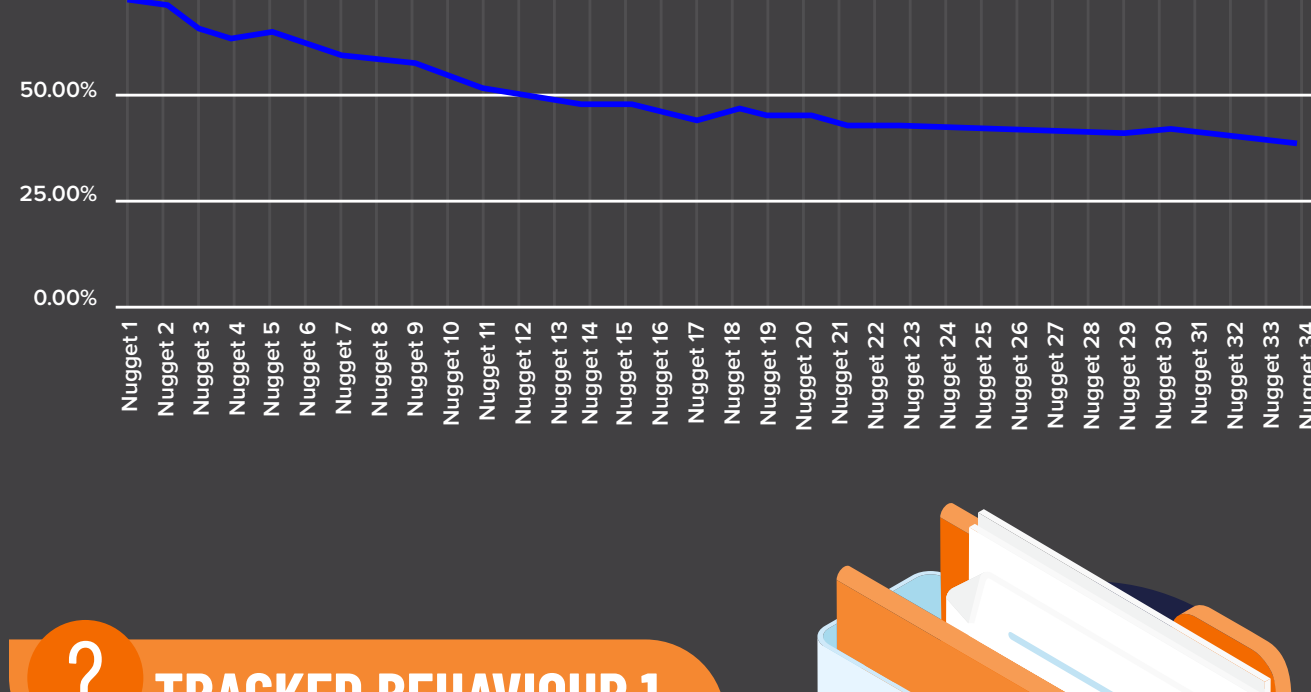
Nuggets Delivered:

35



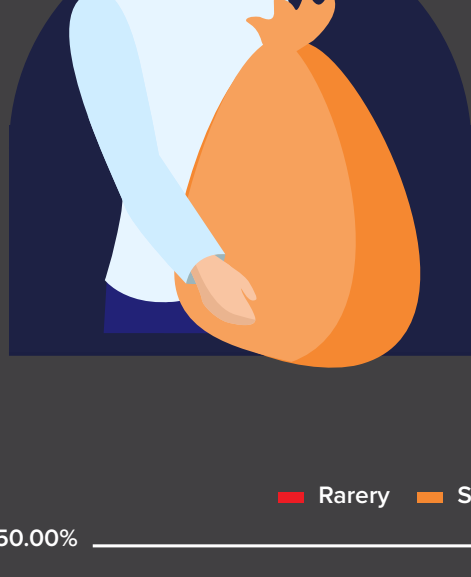
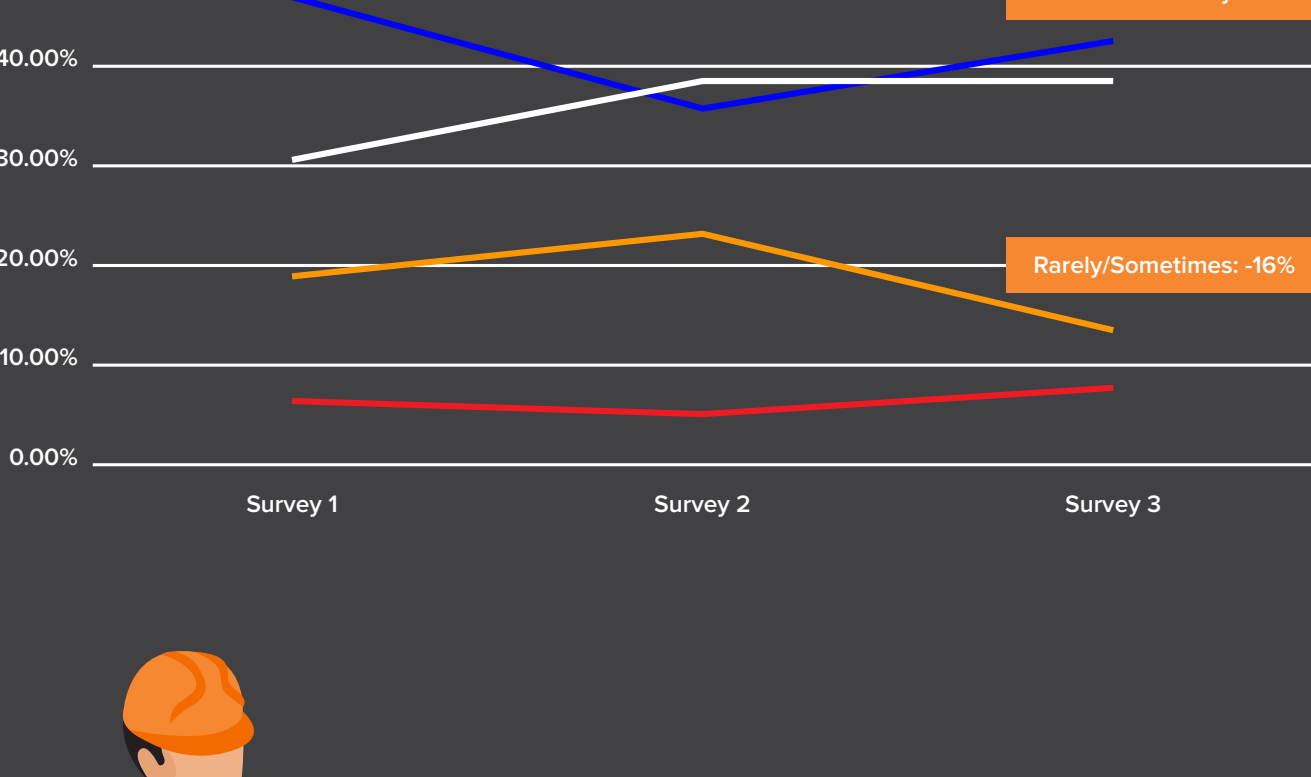
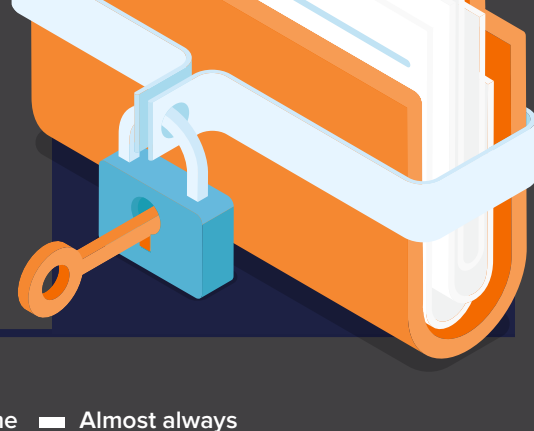
PARTICIPATION OVER TIME

%Completion Industry Average*



? TRACKED BEHAVIOUR 1

How often do you see your colleagues fix safety risks before someone asks them to?



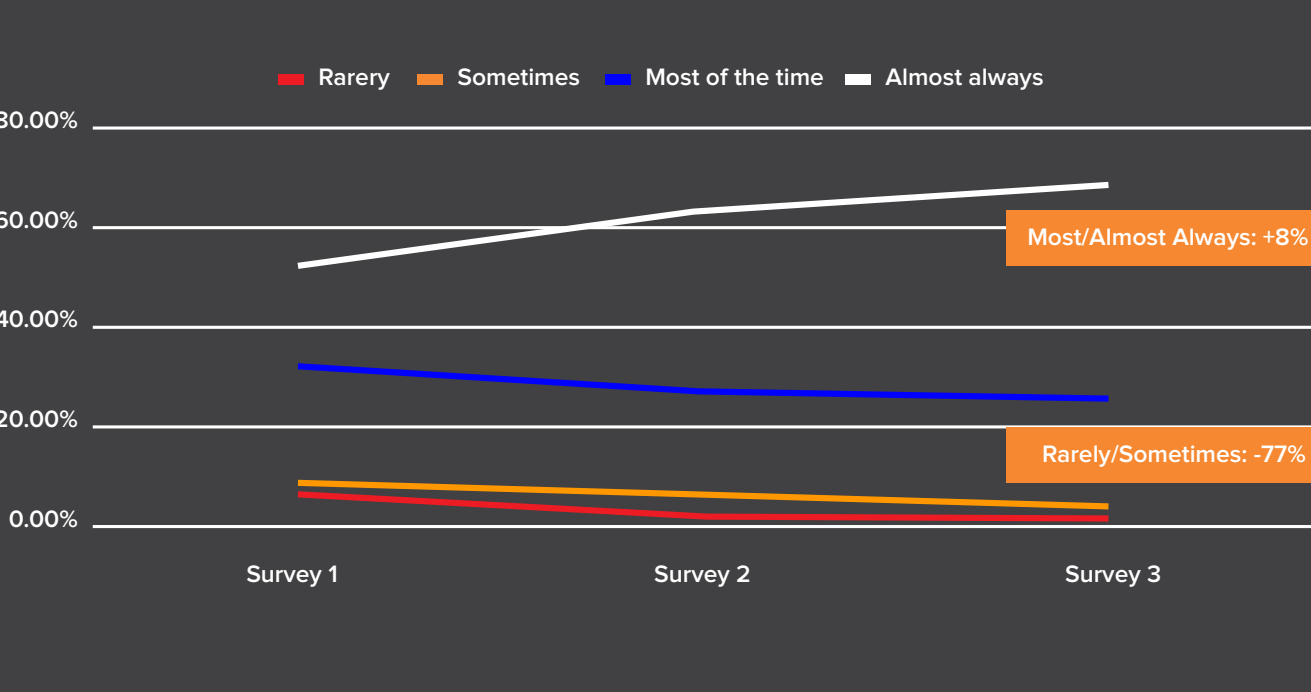
? TRACKED BEHAVIOUR 2

How often do you see your colleagues clean up their work environment after performing a task?



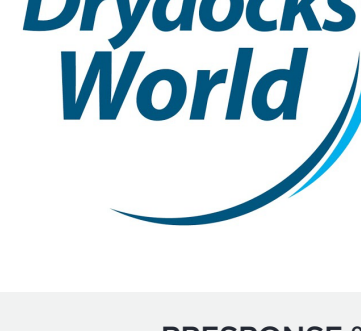
? TRACKED BEHAVIOUR 3

How often do you see your colleagues perform a Task Risk Assessment (TRA) before they start a risky task?



PILOT PROJECT SURVEY FEEDBACK

Client



REPORT DATE:

1 NOV 2020

RESPONDENTS:

100

PRESENCE %

71%



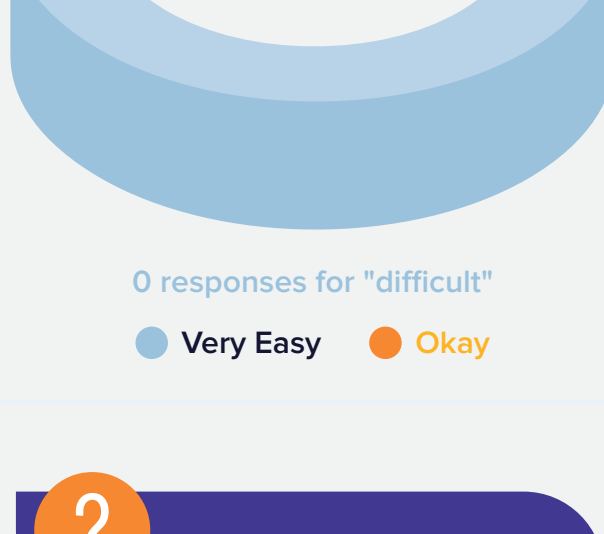
? TRACKED BEHAVIOUR 1

Did the content increase your awareness and commitment to safety?



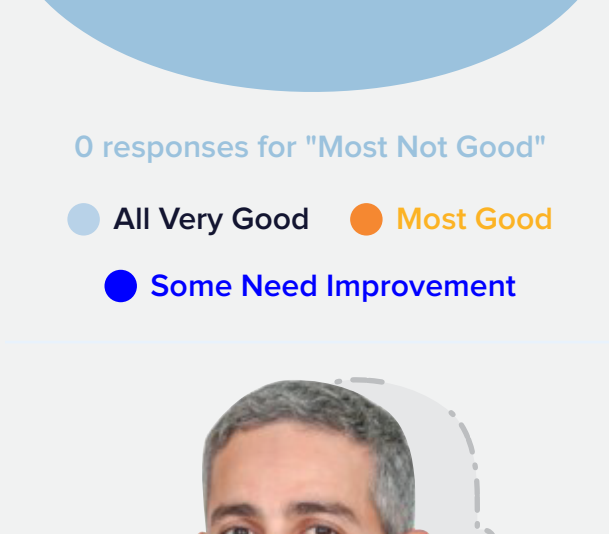
? TRACKED BEHAVIOUR 2

How easy was it to access and view the content?



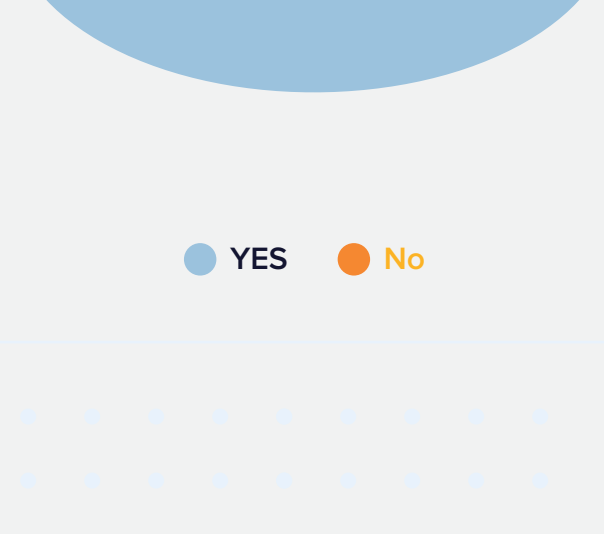
? TRACKED BEHAVIOUR 3

How do you rate the quality of the content?



? TRACKED BEHAVIOUR 4

Do you think this should be rolled out to the rest of DDW team members?



MR AHMED ABU SAFIA
Senior Manager
Business Learning & Development
Group People Department at DP World

“We have partnered with **NoMoreCourses** to get some safety concepts embedded with some of our taskforce and we had **98% participation** rate who confirmed that their awareness and commitment to safety has increased after going through the journey. It was great to work with the team at NoMoreCourses and we are looking forward for future collaboration in other projects”

The NoMoreCourses team would like to thank DP World and Drydocks World for their passionate collaboration and willingness to take risks with us.

“You're a fantastic world class team!”



Let us help you too with positive behaviour change. **It works!**

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